

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	§ Confirmation Number:
JOHNSON, Sam	§ 2572
Serial No.:	§ Group Art Unit:
10/689,407	§ 3714
Filed:	§ Examiner:
October 20, 2003	§ PANDYA, Sunit
Title: CLOSED-LOOP SYSTEM FOR	§ Atty. Docket Number:
DISPLAYING PROMOTIONAL	§ 01003.1010
EVENTS AND GRANTING	§
AWARDS FOR ELECTRONIC	§
VIDEO GAMES	§

**PRELIMINARY AMENDMENT TO ACCOMPANY
A REQUEST FOR CONTINUED EXAMINATION AND
SUMMARY OF TELEPHONE INTERVIEW WITH EXAMINER**

Mail Stop Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

To the Office:

This is a response to the Official Communication mailed by the Office on April 24, 2007 in the form of a final office action (the Office Action). In the Office Action, the Office sets forth rejections from claims 1-10. This preliminary amendment is being filed along with a Request for Continued Examination and addresses each of the issues raised by the Office in the Office Action. The applicant expresses gratitude to the Examiner and his supervisor for hosting a telephone interview for this case on July 19th, 2007. A summary of that interview is included in this filing.